

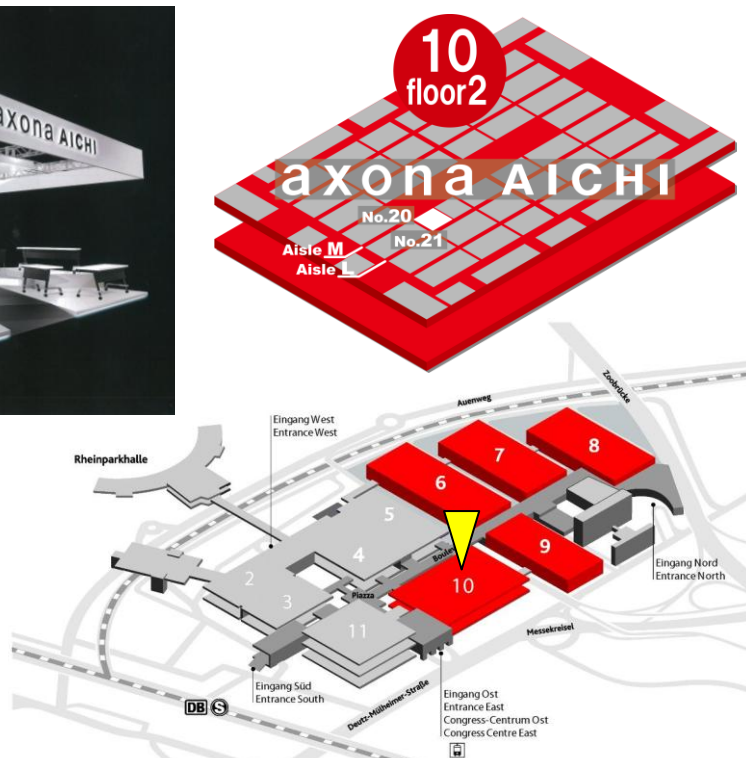
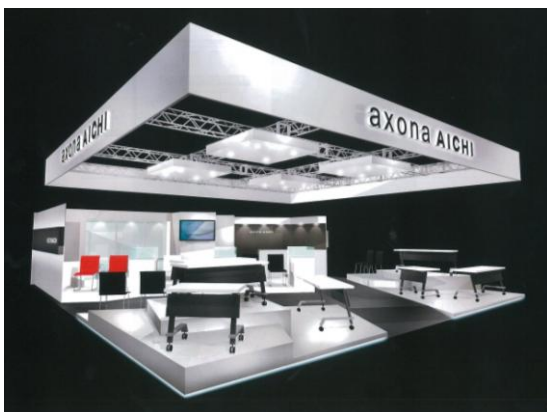
Announcement of International Office Furniture Fair in Cologne, “ORGATEC 2012”

Aichi Co., Ltd. (President: Michihiko Shimamoto, Headquarters: Nagoya) will exhibit our products at the International office furniture fair “ORGATEC 2012” to be held in Cologne, Federal Republic of Germany during October 23 (Tuesday) to 27 (Saturday), 2012. This year marks our 2nd participation in the exhibition following the event held in 2010.

In 2006, we started the export sales of stacking chair and others centering on U.S.A. and in order to expand the sales channel especially to European countries, we exhibited our products in “Orgatec 2010” independently for the first time in 2010 as a Japanese specialized furniture manufacturer. As an indication of our progress, we could start the business with several manufacturers and sales companies centering on Europe and the annual production volume of stacking mesh chairs including “Tipo” which is the core of our export has reached 130,000.

In this exhibition, in order to expand our sales in Europe and enhance our brand image, we will exhibit our products focusing on the expansion of the variation of stacking mesh chair “Tipo” which enjoyed a good reputation in last exhibition. And, we will appeal mesh and resin frame made from 100% recycled materials to reduce the effects on the environment.

◆ **Exhibition booth: Hall 10.2 Aisle M 20 Aisle L 21**



◆Main exhibited products

1. TIPO : Ultra-lightweight mesh seat stacking chair, Multi-purpose chair



reddot design award
winner 2011

Received the Reddot Design Award 2011 (Germany)



GOOD DESIGN AWARD

Received the Good Design Award 2010 of Small and Medium Enterprises (01 type)

Received the Good Design Award 2011 (02 and 03 types)

●Main features

As a world standard stacking chair for new era, this product is pursuing stylish design and functional beauty. Sharp and dignified form has realized superior design competitive in the world.

Employing our original knitting technique-based touchably-soft mesh in the seating face, this chair is excellent in flexibility and ventilation and enhances the level of comfort for sitting so that one can continue to sit comfortably for a long time and reduces the weight.

The mesh and frame made using a patented casting method are excellent in strength and durability.

In order to reduce the effects on the environment, 100% recycled materials are used in the mesh and resin frame, thus allowing the disposal through material separation.

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