

## CTZ Flip-top Table Wins German iF Design Award

Aichi Co., Ltd. (President: Michihiko Shimamoto, Headquarters: Nagoya) has received the German “iF Design Award 2012” for our CTZ flip-top table. This product received the iF Product Design Award in the office/business section.



### The iF Design Award

This is the world’s most prestigious design award, hosted by International Forum Design GmbH located in Hanover, Germany since 1953, and the awards, classified into four sections (Products, Communication, Materials, and Packaging) are given to industrial products selected throughout the world every year. This year there were 4,322 applications from 48 countries, and 1,218 of them received one of these awards

2012



●iF Design Award site: <http://www.ifdesign.de/>

### About the awarded product

Our CTZ flip-top table is based on architectural design with the function and structure organized in linear and simple style. And, this is a flip-top table featuring the universal design excellent in light and smooth movement and operability.

This product employs a synchro-top system in which the stopper moves up and down in conjunction with the turning of the top panel, thus achieving both labor-saving



design and security in installation and storage. Nesting the tables without horizontal misalignment enables them to be efficiently stored even in limited spaces.

- Good design award 2006, Japan



#### Receiving the award

We developed and released the world's first flip-top table in 1976, and released the world's first stainless steel tube stacking chair the following year.

After our stacking chair "Tipo" received the Red Dot Design Award this spring, our flip-top table received the iF Design Award. Receiving such awards reassures us that the designs produced by our company that has worked for long years as a pioneer in this area, are appreciated by the world.

We will work hard to continue to lead the world in this field.

Michihiko Shimamoto, Aichi Co., Ltd.

#### Design inspiration

I wonder how I can create the greatest possibility with a simple flip top table. This was my challenge in designing the CTZ table. I pursued concepts involving stability and safety of a mobile table. I realized an essential function was the correct operation of the synchronized top mechanism and brake incorporated into the height adjustable rear casters. As a flip top table, I wanted to include compact storage as well with horizontal beautiful stacking without sideways creep. From a safety perspective, there is no space for fingers to get caught in the folding mechanism and the synchronized mechanism does not cause the top flip up suddenly. The wide tilt lever considered "universal design" is easy for left or right handed operation.



My achievement is the incorporation of all functions simple and natural manner. After the resolution and combining of the product functions, the design was refined to the final architectural line. People notice the design construction of the leg frame where each component crosses vertically against the column. These simple and clear lines give a consistent and creative feeling. CTZ is a new furniture ideology and proposal with many functions melded into the design.

Taku Kumazawa, General Manager, R&D department

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