

## **Announcement of the highest AIT Innovation Award at Orgatec 2012 (Germany).**

The stacking chair “TIPO Series” of Aichi Co., Ltd. (President: Michihiko Shimamoto, Headquarters: Nagoya) received the “AIT Innovation Award Special Recognition” at Orgatec 2012 in Germany.

The award ceremony was held on October 24 at the site of the International office furniture fair in Cologne, “Orgatec 2012.” Three highest awards including our TIPO chair and three outstanding performance awards were presented.

This was the first time for products from any Asian country to receive these awards.

### **◆ AIT Innovation Award at ORGATEC2012**

This award is from an office furniture design competition hosted by Verlagsanstalt Alexander Koch GmbH, a German company publishing the architecture & interior magazine “AIT.” This was the 7th time for this award to be given, since it was first given in 2002.

Products from companies that exhibited at Orgatec (About 600 companies from 35 countries) are exhibited in a special booth after receiving the host’s invitation. Five judges from the fields of architecture and interior design select six products, based on design, quality, and material reliability, for the highest awards and outstanding performance awards (three products for each award).

The International office furniture fair in Cologne, “Orgatec” is one of the most notable office furniture exhibitions in the world. This exhibition is held every two years in Cologne, Germany, and this year was the 27th time.

◆ **TIPO**

Product: TIPO /Ultra-lightweight mesh seat stacking chair, Multi-purpose chair

Manufacturer: AICHI CO., LTD.

Designer: Taku Kumazawa



reddot design award  
winner 2011

Received the Reddot Design Award 2011 (Germany)



**GOOD DESIGN AWARD**

Received the Good Design Award 2010

of Small and Medium Enterprises (01 type)

Received the Good Design Award 2011 (02 and 03 types)



● **Main features**

As a world standard stacking chair for new era, this product is pursuing stylish design and functional beauty. Clear and dignified form has realized superior design competitive in the world.

Employing our original knitting technique-based touchably-soft mesh in the seating face, this chair is excellent in flexibility and ventilation and enhances the level of comfort for sitting so that one can continue to sit comfortably for a long time and reduces the weight

The mesh and frame made using a patented casting method are excellent in strength and durability.

In order to reduce the effects on the environment, 100% recycled materials are used in all resin materials including the mesh and resin frame, thus allowing the disposal through material separation.

◆ **The judgement rendered by the jury**

The Tipo chair impresses with its visual and actual lightness - 40 chairs can be stacked without problems, a characteristic making it particularly practical. With a clear and reduced design vocabulary, the chair provides a clever offer of different materials. First of all, however, it is the coherence within the details, which has induced the jury to distinguish this product. Wherever used, the chair is never tries to be more than it actually is - this honesty and undisguised appearance characterise the chair in a "market of good looks".

◆ **About receiving the awards**

We released the world's first stainless steel pipe stacking chair in 1977 and the world's first mesh stacking chair in 1998.

Having our stacking chair "Tipo" receive this award reassures us that this pioneering design produced by our company, which has worked well for many years, has been evaluated highly among products from other famous companies. It is especially nice to receive it in Germany, a country that continues to be at the forefront of modern furniture design.

We will work hard to continue to lead the world in this field.  
Michihiko Shimamoto, President, Aichi Co., Ltd.

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