

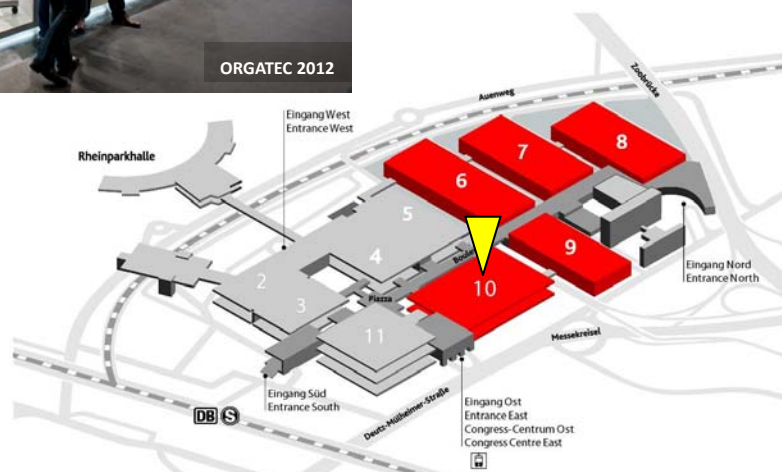
axona AICHI at ORGATEC 2014, Cologne

Aichi Co.,Ltd.(President: Michihiko Shimamoto, Headquarters: Nagoya, Japan) will exhibit our products at the International Office Furniture Fair “ORGATEC 2014”to be held in Cologne, Germany during 21(Tue) to 25(Sat) Oct 2014. This year marks our 3rd participation in the exhibition following the event in 2010.

In 2006, we started the export sales of stacking chair and others centering on U.S.A. and in order to expand the sales channel especially to European countries, we exhibited our products in “ORGATEC 2010”independently for the first time in 2010 as a Japanese specialized furniture manufacturer. Tipo was awarded a prize of AIT Innovation award at ORGATEC 2012 as the first time products from any Asian country because of its 100% recycled eco-friendly program (resin parts and mesh).

In this exhibition, in order to expand our sales in Europe and enhance our brand image, we will exhibit our products focusing on the expansion of the variation of stacking mesh chair “Tipo” enjoyed a good reputation in last exhibition.

◆ Hall 10.2 Stand No. Q38 / P39



◆Main exhibited products

Tipo : Ultra-lightweight and multipurpose mesh seat stacking chair

*The new version of Tipo will be unveiled at our booth in ORGATEC 2014



<Award winning of Tipo>



The Chicago Green Good Design, U.S.A. 2014



Best of NeoCon Silver Award, U.S.A. 2013 *granted to Krueger International, Inc.



German Design Award NOMINEE, Germany 2013



The Chicago Good Design, U.S.A. 2012



AIT Innovation Award at ORGATEC, Germany 2012



reddot design award, Germany 2011



Good design award, Japan

Tipo-01 : Good design award 2010, award of S&M Enterprises

Tipo-03 : Good design award 2011

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